Report

* Flush out General Introduction
  + why is it important / interesting to solve this problem?
  + Where does the problem originate/ what is the history of fashion reselling? - Arturas
  + Are there any proposed ways to model this behavior?
* Fundamental Questions – Both
* Expected Results - Both

Background Research

* Financial Markets
* Cultural Models

Matlab Model

* Agent model of consumers in the market
* Agent model of shoes style value
* Comparison with data from real marketplace
  + Research online marketplaces that can be searched
  + Use API to get data into Matlab
* Identify a fashion brand & trendsetter that can validate results